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| |  |  | | --- | --- | |  | **Careers In Marketing** | | |
| **Sample Job Titles *(some of the following titles may require additional education)*** | |
| * Marketing Manager * Market Research Analyst * Business Intelligence Analyst * Digital Marketing * Meeting, Convention and Event Planner * Chief Marketing Executive * Advertising Sales Agent | * Search Marketing Strategist * Marketing Specialist * Advertising and Promotions Manager * Public Relations Specialist * Web Administrator * Fundraiser * Copy Writer/Editor |

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| **Our Graduates…Where Are They Now?** |

***Alumni who graduated in the past 1 to 5 years have obtained employment as:***

* Marketing Manager,The Pass
* Marketing Manager, Slalom
* Digital Marketing Specialist, Semify
* Marketing & PR Manager, Benjamin Restaurant Group
* Associate Marketing Manager, Hearst Magazines

***Alumni who graduated in the past 6 to 10 years have obtained employment as:***

* Digital Marketing Specialist, Northern Native
* Director of Digital Marketing, GoGoTech
* Senior Onsite Sales coordinator, Corcoran Sunshine Marketing Group
* Senior Associate Retention Marketing, Thinx Inc.
* Senior Specialist, Content Marketing, Henry Schein

***Alumni who graduated 10 years ago have obtained employment as:***

* Chief Marketing Officer, Up2Us Sports
* Vice President of Marketing, Ultra Records
* Vice President, Consumer Marketing at Edelman
* Director of Human Resources and Marketing, Ellenville Regional Hospital
* Associate Vice President of Marketing & Development, Cornerstone Family Healthcare
* Director of Marketing, Discover Long Island

***…In addition, alumni have completed the following graduate programs:***

* SUNY New Paltz, M.B.A.
* Brooklyn Law School, Doctor of Law, J.D
* Rochester Institute of Technology, M.B.A .
* Florida State University, College of Business, M.B.A.
* Mercy College, M.S., Direct and Interactive Marketing